

Radhika Verma

radhika.verma1601@gmail.com | 9958892237 | New Delhi | [Portfolio Link](#)

Graphic Designer

Experiences

Gully Labs - Sneaker Design House

Graphic Designer

Oct 2025-Present

- Designed packaging and collectibles for an upcoming sneaker collection
- Designed print and digital posters, banners, ad creatives for campaigns, reels, in-store navigational signages

Irregulars Alliance - Visual Design Studio

Graphic Design Intern

Jan-Aug 2025

- Designed posters, large banners, in-app creatives, app & web icon system and presentation deck for **Accel**
- Market Research and competitor analysis for the rebranding of the popular indian haircare brand- **Arata**
- Independently researched, created content (writing & photography) and designed a 100 page print publication
- Content Creation and Video editing on Premiere Pro for Irregular Alliance's Instagram page

Ektype - Type Design Studio

Design Intern

Sep-Nov 2024

- Designed posters, ad creatives and font specimens for Ektype's typefaces in a variety of Indian scripts
- Designed multilingual brand logos in Devanagari and Latin scripts
- Documented and surveyed Telugu handwriting in Andhra Pradesh for the developement of new Telugu fonts

BasilBox - Gourmet Italian Restaurant

Graphic Designer & Art Director

Jun-Sep 2024

- Developed the brand identity and packaging for delivery boxes of various sizes
- Designed digital ad creatives for social media, posters, physical standees and banners for display outside malls
- Directed brand photoshoots and worked in collaboration with a team of photographers

Dejiner Log - NID's Official Publication

Project Lead

Jan-Dec 2024

- Strategised the expansion of the publication and led a team of 24 designers
- Created an online presence and organised events to increase the readership to 500+
- Designed magazine layouts and combined Augmented Reality with Print media to increase user interaction

Education

National Institute of Design

Bachelor of Design

- Top 5% of the class
- Focus on Graphic Design, Branding, Infographics, Publication Design, Animation, User Experience Design

KHM (Academy of Media Arts Cologne) Germany

Exchange Program

- Animated an experimental short film in collaboration with teams of students from various countries

Skills and Accolades

Branding, packaging, publication design, infographics, motion design, illustration, video editing, sound design, 2D & 3D animation, research, narrative design, photography, colour-grading, content writing, wood-cut printing

Softwares- Adobe Illustrator, Adobe Photoshop, Adobe Indesign, Adobe Premiere Pro, Adobe Firefly, Adobe After Effects, Adobe Aero, Adobe Audition, Adobe Lightroom, Figma, Blender, Midjourney, Canva, Procreate

Accolades- Secured AIR 49 in NID DAT, Selected in the First list for **Kyoorius Young Blood Awards 2024**