

Radhika Verma

>Communication Designer

I love listening to new stories, stripping them down to the core, & developing impactful visual identities. Collaborating on multidisciplinary projects is something I truly enjoy because it challenges me and pushes me to learn more. I am a plant mom and I draw inspiration from nature & the places that I travel to.

Skills

Branding, packaging, publication design, infographics, sound design, motion design, illustration, video editing, 2D & 3D animation, research, narrative design, photography, colour-grading, wood-cut & intaglio printing,

Software skills

Adobe Illustrator, Adobe Photoshop, Adobe Indesign, Adobe Premiere Pro, Adobe After Effects, Adobe Aero, Adobe Lightroom, Adobe Audition, Procreate, Dreams, Figma, Blender

Education

National Institute of Design, Andhra Pradesh (BDes.)

- > Communication Design
- > Graduating in 2025
- > Top 10% of the class

Bhatnagar International School, New Delhi

- > Graduated in 2020
- > Top 10% of class in 12th Board exams (Science stream-PCM)

Accolades

- > Secured AIR 49 in NID DAT
- > Secured AIR 87 in NIFTEE
- > Selected in the First list for **Kyoorius Young Blood Awards 2024**

Experiences

Irregulars Alliance- Visual design studio

Graphic Design intern

- > Independently researched, created content & designed a 100 page book
- > Worked on branding projects for clients like Accel, Arata, Maximor and Sponge

Ektype- Type design studio

Design intern

- > Designed multilingual brand logos
- > Designed posters & font specimens
- > Documented & surveyed Telugu handwriting

BasilBox- gourmet italian dining

Graphic Designer

- > Directed brand photoshoots
- > Developed the brand identity & packaging

Dejiner Log- NID's official publication

Project Lead

- > Strategised the expansion and led a team of 24 designers
- > Created an online presence & organized events to increase readership to 500+

RealValue- Financial services firm

Graphic Designer

- > Developed the brand identity, motion graphics and brochures

KHM Germany Exchange program

- > Animated an experimental short film
- > Experimented with light painting

Chitrakatha Design Festival

- > Designed sets and animated the promo